



# INTER NOS <sup>1</sup>/<sub>05</sub>

## Get to know us

### 2 Upholstery

#### **Tasmania, Panarea e Papete**

*Synthetics leather and fabrics for boat fitments and for internal furnishings*

#### **Everyone in the car**

*Fabrics for the sport line for seats and car headliners*

#### **When the car is a Veteran car**

*Wool cloth for Veteran cars  
Flocked synthetic leather for dashboards of Veteran and luxury cars*

### 3 Spare parts suppliers

#### **The Cinquino changes again**

*Everything which is needed to renew a Fiat 500*

#### **Hoods for every taste**

*Over 650 types of hoods for all kinds of cars*

#### **Everything and more in Trincherio's catalogue**

### 4 In the view-finder

#### **A medal awarded. In reality 2**

*Certification ISO 9002 e ISO 9001:2000*

#### **From the Mole to Vesuvio**

*Openend a new factory in Naples*

#### **See you on the net**

*The new Trincherio site is on line*

**T**o give out information periodically, to supply up-dates on our activities, to present new fabrics and materials. There are many things that we at Trincherio have to say to everyone that uses our products or who proposes to their clients everyday. That's why we have introduced Inter Nos, starting from today, you will receive. This newsletter every 4 months where we can honestly say that we will. Not only become an important appointment, moreover a useful flow of information. How you can see, InterNos is articulated in more sections. To have projected it at an editorial level, we thought that it was better to dedicate well-defined spaces to our upholstery and spare part suppliers. Inside you will find focused news and other related "bits".

The area In the View-finder is set out to be a opened door to the world of Trincherio. We will speak about us, talk about what is happening, and let out certain secrets. However, everything stays in inter nos.

### **Nice to meet you, Trincherio**

Trincherio SpA was born in 1957 in the heart of Turin, thanks to the entrepreneurial initiative of Ubaldo Trincherio. It's a family company that reached the world of the "four wheels" supplying various products and special fabrics for automobiles but also upholstery and body work. Trincherio can say that they have become well-known in their referred market. Year after year, their numbers have grown: action plans and rubber products have increased, more staff have been taken on.

To move to a larger factory was a necessary step, so in 1987 Trincherio moved to a factory in Venaria, more than 4000 metres squared. After having passed some years in the factory in Ravina street. Today, thanks to well structured sales line, it covers a national territory and has also faced success internationally. Since 1999 Trincherio is also situated in Naples with a direct warehouse, it is truly a referred point for the Southern-Italian clients.

## UPHOLSTERY

Day after day Trincherò is searching for new technological materials not only updated and innovating but aesthetically researched. The reason is to put the upholstery in the conditions to be able to face the 1000 questions asked by our clients. So here are three new line of products developed for the application for boat fitments and for the internal furnishings, not forgetting to continue to up-date fabrics for cars and trucks.

## TASMANIA

The Tasmania series has already been inserted in the synthetic leather catalogue for marine uses and furnishings. The range is in 14 colours particularly warm, therefore it is able to create an impressive feeling in the boats. All the Tasmanian synthetic leathers are in similar micro-fibres. They are fireproof (class 1 IM) and they also are resistant to light and to atmospheric agents. This newly born series has already become popular with the public.

## PANAREA

Waves, marine seahorses, fish, coral and shells... attractive designs which are particularly cared for. Panarea is range which is made from various fabrics such as, jacquard products in Trevira CS polyester therefore it is ideal for internal boat fitments. The Panarea fabric (just the name gives us a sensation of the beach) they come in pieces from 280 cm in length to be able to apply to various usage and applications. Washable in washing machines.

## PAPETE

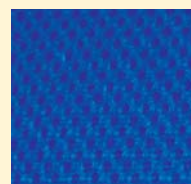
The Papete fabric were not only designed for internal parts of small boats but also for apartments, resorts, swimming pools and hotels. Trincherò proposes 46 versions, from plain colours, stripped and square, to be able to ensure the right colour and the right choice for any type of furnishing. In this line, all fabrics are 100% in acrylic fibre Dralon.

## The chassis Jacquard



In 1804, Joseph Marie Jacquard introduced inside the internal part of the chassis in wood of its company in Lione some cardboard cards on which there were various designs formed by different series of small holes. The intuition was brilliant: it allowed to give orders to the chassis so that it could do repetitive jobs automatically. Appropriate rows of needles penetrated only inside of the holes, therefore reproducing in a mechanical way the wished image and strongly accelerating the production. If the new chassis had been diffused on a wide scale, they could have thrown in misery thousands of workers. For this reason the Council of the city ordered Monsieur Jacquard to destroy its machines. But it was not. In 1812 they were already available in France beyond 10 thousand punch card chassis.

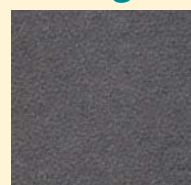
## Everybody in the car The fabrics of the Sport line



The sport line fabrics which are used to redesign the seats in automobiles/boats and to combine the headliners and the cockpit have only

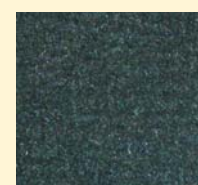
been on the market for a short while. The sport fabrics (in pierced polyester on expanded polyurethane and jersey) are available in 14 various colours and are a valid alternative to the well known velvets from our race range.

## When the car is a Veteran car I Cloth of wool for Prestige Veteran cars



We have proposed with success for many years the cloth of wool 14001/LG e 14001/LB that, in grey and beige colour, is widely used to restore a big number of veteran cars. Today we have introduced in our catalogue a product with a superior quality, which makes work more challenging and helps to regenerate the interior. It is a cloth very elegant, soft and 100% pure wool. It is also available in 2 various colours grey (14001/LGP) and beige (14001/LBP).

## When the car is a Veteran car II Synthetic flocked leather for luxury car dashboards



During the 70's the dashboard of some Ferrari, for example those of the fabulous Dino models, and of many Pininfarina, and sport models, for example the Stratos, were dressed with a black flocked (like velvet) synthetic leather, granapaglia ("scretched" effect) and anti-reflex. To reproduce it today - there are many amateurs and collectors that ask for it for works which are more or less challenging - it wasn't exactly easy. The challenge was to realize ex novo a material resistant to UV rays and high temperatures and, obviously, that demonstrate at least 30 years of life. Well we have done it. The product called Floccato Zebu is ready in the warehouse, a synthetic skin for specializes saddlers adapted to the restoration of important cars.

## SPARE PARTS SUPPLIERS

## The Cinquino garment of new

Been born as an economic car and for what it became, like magic, a real myth. There is who in garage has a collection of it, who elaborates it in an exaggerated way, who treats it like a treasure and a who instead, today like yesterday, drives it around the city. Maybe for its round shapes. Maybe for its reduced and compact dimensions. Maybe its aspect vaguely old style. Probably it will be the sum of these and many other factors to make it the beloved, "old" Fiat 500 (the glorious Cinquino, as it is called by the estimative ones). That's why, always, a smile comes spontaneously on our lips every time we see one on the road. Trincherò has an careful eye for this "small box" such loved in Italy and in the foreign countries and proposes all being necessary in order to replace it new in case of need. In the catalogue there are several synthetic leather (rigid and elastic) for seats, identical electro-knitted linings to the authentic ones and woven for inner that trace the wefts and colours of the originals. And still: shaped mats in carpet and rubber, simple hoods or on chassis, bumper and panel-door, profiles and seals. All perfectly identical pieces just like the original ones.



## There was once Short history of a myth called 500

4 million of units produced and a longevity for nearly 20 years, from 1957 to 1975.

These the two main data that summarize the history of what by now has become just a real myth: Fiat 500. Let's start from the beginning. The first version of the 500 was born in the Fiat workshop in July 1957. It has a twin-cylinder engine cooled by air (with a cubic capacity of 479 cc.) and a maximum speed of 85 km/h. Its cost was not so much: 490 thousand lire. But the debut was not fortunate:

the public judges it grip, poor in the aspect (does not have not even one chromed part!) and not so powerful. Already in november of the same year a "Luxury" version characterized from a more cured bodywork and more comfortable interior was launched. The main improvements were the padded rear seat and the moving lateral windows. The price remains the same while the one from previous version comes down to 465 thousand lire. After some time it appeared in the "Sport" version with the bodywork completely in metal. It has a showy long band all along the flank, red wheels and can reach 105 km/h.

Ulterior brought improvements so the sales began to go up. In the autumn of 1960 it was time for the new model "D" characterized from the hood in partially openable in PVC, from new posterior lights, and from the lateral indicators. On the dashboard an ash tray was mounted and the posterior back were able to be reclined.

Also the "Giardinetta" version in 1960, one small station wagon with a cost of 565 thousand lire. The 500 had by now conquered the attention of the public and the sales went up progressively: in 1964 it produced in 163,588 units.

In order to guarantee safety in a small car, in 1965 Fiat introduced the model "F" with front hinged doors and a larger windshield.

In 1968 the version "L" exits. It had new bumpers and improved interior: a dashboard redesigned, reclining seats, pockets on the doors, carpet on the floors.

The last model, called "R", was born in 1972. It is equipped with a motor of 594 cc that allowed it to exceed 100 km/h. In 1975 the 500 disappeared from the market in order to leave space to a new successful Fiat: the 126.

But this is another history.



## Hoods for every taste

The family of the hoods for the spiders, is one of Trincherò's Strongest points. Looking at the catalogue, we supply more than 650 different models in several materials, colours and components. There is one type for almost every kind of car: from Fiat to Volkswagen, from Mercedes to Porsche, from Ford



to Mazda. There are also those, and they could not sure lack, for the 2 Horses and the Dyane, two glorious cars by Citroën that just of the hood have made their characterizing element.

We deal with models of the last generation (as those mounted on the BMW E46, the Volkswagen New Beetle and Audi TT) that have the rear window in heatable glass, knitted directly on woven.

These hoods come from a highly technological production process and, if they are broken off, they are not repairable. At Trincherò you can find them.

# IN THE VIEW-FINDER

## A medal awarded. In reality two

To deserve the first one it's not simple. But to succeed to adjudicate two certifications ISO is a goal that not many companies, whatever the field in which they operate, succeeds to catch up. Well, Trincherò got them. We take a step back in the years, there is one small-large history to tell. During 1999 Trincherò obtained the certificate ISO 9002 to testimony its continuous search of quality and of its constant effort in order to optimise the inner organization. Then, in 2003, arrived the certification UNI EN ISO 9001:2000 that, according to new international parameters, proves the existence inside the company for an effective system of "Quality Management" finalized to supply products always consistent to requirement demands from the customers. The goal has been reached, however, the race does not end here for sure. Day after day Trincherò, and this is an engagement in every way, will try to improve itself in order to reduce the possibilities to commit errors and in order to slim some production processes. All in order to serve our customers in the best way.

**Certifications ISO 9000, many speak about it but not everyone knows which is the real meaning of this acronym. We try to make a little clarity.**

- \* In 1947 the International Organization for Standardization (ISO) became instituted, based in Switzerland, in Geneva, with the task "to promote the world-wide development of the standardization to the aim to facilitate the commerce of goods and services and to develop the cooperation of intellectual, scientific, technological and economical activities".
- \* The technical job of the ISO is organized in Committees. One of them, and just the one called TC 176, fixed in the 1987 the international standards of quality, that are the norms of the family ISO 9000 that supply indications on as a company must operate to be able to always supply a product or a service consistent to the demands from the customer.
- \* To be specific, ISO 9004 gives the guidelines in order to create inside the company a Quality System, while ISO 9001, 9002, 9003, therefore like the most recent 9000/3 and 9004/2, take care of the guarantee of the quality towards the outside and the customers. These norms, we have to emphasize it, do not certify a single product/service but the management system of the company.
- \* The certification is fundamentally an examination faced by the company to obtain a declaration given by a specialist agency called Organism of Certification. In order to get the certification the companies must establish a Quality System in compliance with the ISO norms. In order to succeed, in case they do not have the right internal resources and the necessary knowledge, often they turn to some specialised consultation societies.
- \* When the company is ready, it can address to an Organism of Certification that is credited by one of affixed Agencies of Accreditation.

## From the Mole to Vesuvio



In 1999 Trincherò decided to open one small branch office in Naples. Although it was not a pure hazard, already then perspectives caught a glimpse of what was happening, the initiative for us was however a bet projected in the future. In the North of Italy we already had a long tradition, we were well known and appreciated.

The moment to try to see beyond the Mole Antonelliana had arrived and, completing a long step throughout Italy, to introduce ourselves as first person also to the South, to the shadow of the Vesuvio.

Now we can say it: it has gone well. Things changed so quickly to such point that office had literally become squashy, therefore little more than three months ago we opened one new site definitively larger (we are quite on two floors), modern and comfortable. Here is a lot of space and there is place for the entire Trincherò's range: from the nautical small parts to the car and truck components, from closed cell mattresses to the woven ones, from the synthetic leather to the hoods.

The warehouse comes constantly re-supplied in order to guarantee the customers to always find the products that they are looking for. One last thing: the address. Our new center of Naples in via Ferrante Imparato 198 and is opened every day from Monday to Friday from hours 9am to 17pm.

For information: ph 081-7527622  
info@trincherò.com - alessandro@trincherò.com

### The Mole Antonelliana

The Mole Antonelliana is the monument symbol of Turin. Built between 1863 and 1889 by the architect Alessandro Antonelli, it was initially destined to become the church of the Jewish community of Turin but, while running, it was acquired from the communal administration. During the years it has been used after several scopes, today is center of the National Museum of the Cinema. In 1953 a violent storm destroyed the tip and a good part of the spire dropped to the ground. It was reconstructed not in masonry but with a covered metallic stone structure. The Mole Antonelliana is 167,5 meters high and from 1998 on the dome it accommodates one luminous sculpture of Mario Merz entitled "the flight of the numbers". It is possible to take the elevator to the panoramic balcony, where you can get a splendid view of the entire city.



**See you on the net: the new Trincherò's web site is online**

**www.trincherò.com**

This is the address of our new Internet site. New in graphics and contents. Simple to consult and continuously updated, the site mentions (in Italian, but also in English, French and German) everything about our company, our history. That's it? Definitely not. It also offers, could not otherwise be, a complete overview on the entire range of our products, that you can order directly online selecting them through the PC from your house or from your office. (Find us on the Net and come to visit us. A simple click is needed.)



# INTER NOS

Ubaldo Trincherò e Figlio SpA  
Via Aosta 6, 10078 Venaria - To (Italy)  
tel +39 011 4241747 / 4241673  
fax +39 011 4240781  
www.trincherò.com  
info@trincherò.com

